

FOR IMMEDIATE RELEASE:

January 13, 2020

Contact: Cathy Canning, Director, External Communications
Asbury Communities
C: 410.303.8277 or ccanning@asbury.org

Michele Potter Joins Senior Living Community as Executive Director

GAITHERSBURG, MD — [Asbury Communities](https://www.asburycommunities.org), the nation's 17th largest not-for-profit system of continuing care retirement communities and related aging services, is pleased to announce the appointment of Michele Potter as the new Executive Director at Asbury Methodist Village in Gaithersburg, Maryland.

Most recently, Potter held the role of Legislative Affairs Manager for the City of Gaithersburg, where she began working in 2000. For 20 years, she served as the City's Director of Parks, Recreation & Culture.

Potter's passion aligns with Asbury's Mission "to do all the good we can," and Vision "to redefine the expectations of aging." Her career has been dedicated to serving others through innovative programming, prioritizing cultural and environmental initiatives, and strategic and operational planning with an eye on financial stewardship. Potter has a lengthy history with Asbury. She has been a member of Asbury Methodist Village's Community Advisory Committee for the past nine years, including the last three as Chair.

[Asbury Methodist Village](https://www.asburycommunities.org) is the nation's 13th largest continuing care retirement community, offering active, independent retirement living and a continuum of health services for approximately 1,400 older adults. It was established in 1926.

"We are excited to welcome Michele Potter to the Asbury family. Her rich understanding of our community, proven skill at leading complex environments and her outlook on achieving collaborative outcomes that support the greater good, make her an ideal fit in this leadership role," says Sue DaCamara, Chief Operating Officer of Asbury Communities. "We are confident that she will build relationships and foster a spirit of teamwork that will continue our momentum as the provider and employer of choice in our market."

About Asbury

In 2019, Asbury Communities was the nation's 17th largest not-for-profit system of continuing care retirement communities and related aging services, according to the LeadingAge Zeigler 200 List. Founded in 1926, Asbury holds CARF International and EAGLE accreditation and Great Place to Work certification. [Asbury.org](https://www.asbury.org)

